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| | Activity | Cost (£) | Items | In kind support (£) | In kind support supplier | Grants (£) | KTCCIC budget (£) |
|--------|-----------------------------------|----------|------------------------------|---------------------|--------------------------|------------|-------------------|
| Dec-13 | Christmas Shopping Challenge | 100 | Prizes & Printing | 100 | Tesco, Smithsons, ICL | | 0 |
| Mar-14 | Revive & Thrive Competition | 200 | Rail fare | 100 | NBC | | 100 |
| Mar-14 | AGM | 100 | Refreshments/room hire | 100 | Potter Tea | | |
| Apr-14 | Easter Shopping Challenge | 100 | Prizes & Printing | 100 | various businesses | | 0 |
| May-14 | Brand development* | 600 | Consultancy | 600 | ATCM | | |
| Jul-14 | Website commissioning** | 1300 | Design & hosting | 0 | | | 1300 |
| Aug-14 | Public Liability Insurance | 150 | Cost of policy | 0 | | | 150 |
| Aug-14 | Artisan market | 500 | Tables & marquees | 500 | NBC Community team | | 0 |
| Sep-14 | Heritage Open days | 100 | Walk leader x2 | 100 | Philip Lees | | |
| Oct-14 | Halloween Trail | 100 | refreshments | 100 | various businesses | | |
| Nov-15 | Christmas Shopping Challenge | 100 | Prizes & Printing | 100 | various businesses | | |
| Dec-14 | Flyer for Alsager co-op bank | 50 | design & printing | 50 | various sponsors | | |
| Dec-14 | Christmas tree | 500 | Cost of tree | 500 | Rotary Club | | |
| Dec-14 | Preparation of tree site | 600 | Bed clearing, concrete pipe | 600 | NBC, Smithsons | | |
| | | | | | | | |
| Mar-15 | AGM | 250 | Refreshments/room hire | | | | 250 |
| Mar-15 | Signage Strategy* | 1600 | Consultancy & consultation | 600 | | | 1000 |
| Apr-15 | Signboard for King Street bed | 600 | Manufacture & erection | 100 | Smithsons | | 500 |
| Apr-15 | HLF application for canal sign*** | 9500 | Design of map & app | | | 9500 | |
| Apr-15 | Contribution to HLF application | 1000 | App development | | | | 1000 |
| May-15 | Additional planters | 750 | Installation & planting | 250 | Smithsons | | 500 |
| Jun-15 | Power supply to bed | 1000 | Cost of installation by EON | | | | 1000 |
| Jun-15 | Growing Christmas tree | 500 | Planting | 500 | Rotary Club | | |
| Jul-15 | Voucher booklet for boaters | 750 | Design & print | 250 | various businesses | | 500 |
| Aug-15 | Public Liability Insurance | 200 | Cost of policy | | | | 200 |
| Aug-15 | Summer holiday events | 500 | various costs | | | | 500 |
| Sep-15 | Heritage Open days | 100 | Walk leader x2 | 100 | Philip Lees | | |
| Oct-15 | Paint the Town Pink 2015 | 500 | various costs | 300 | various businesses | | 200 |
| Oct-15 | Halloween Trail | 100 | refreshments | 100 | various businesses | | |
| Nov-15 | Christmas lights | 10000 | purchase/hire & installation | 8000 | NBC and Co-op funeral | | 2000 |

| | | | | | | | |
|---------------|----------------------------|--------------|----------------------------|--------------|-----------------------|-------------|--------------|
| Feb-16 | Website annual maintenance | 250 | domain renewal etc | | | | 250 |
| General costs | | | | | | | |
| | Promotional material | 1000 | Design & print | | | | 1000 |
| | Newsletter | 200 | print costs | | | | 200 |
| | Advertising | 1100 | Design & publication costs | | | | 1100 |
| | Events contribution | 1000 | General costs | 500 | Various organisations | | 500 |
| Total | | 35400 | | 13650 | | 9500 | 12250 |
| | | | | | | | 35400 |

- * Won 2 days support @ £600 per day
- ** To be paid
- *** Not yet applied for



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